The ISFJ Marketing Personality Type

FULL REPORT

This Full Report holds the keys to your best marketing strategy.

MARKETINGPERSONALITIES.COM

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Hey there!

Thank you for purchasing this resource. It's sparked so many ah-hah moments for others and I can't help but expect the same for you.

Hi, I'm Brit, the Creator of MarketingPersonalities.com. I'll be guiding you through this Report today and sharing my best insights on your specific Marketing Personality Type.

Before we dive right into the juicy intel contained in this resource, though, we have to take care of something.

See, at this point, you already know what your best marketing strategy includes based on your Marketing Personality Type. You found that on the MarketingPersonalities.com website. And this idea of matching your personality type to your best marketing strategy is attractive to you. Feeling good about your marketing strategy? Sign me up!

And now, having purchased your Full Report, I can guess you're curious to see if this could really work for you and your business. Could you really base your marketing strategy on what feels good for you and have it actually work??

It's a valid question. And I want to answer it right away, before we go any further.

Yes. YES! This will work for you.

Here's why.

When your marketing strategy feels good for you to put into play, your audience notices that feel-good energy you're bringing to the table. Naturally, they want more of those positive vibes.

And when you consistently market yourself in a way that feels good and aligned to you, the right customers - your most ideal, most fun-to-work-with customers - naturally find you.

It's no longer a stress and strain and struggle to find the right people to work with. They find you!

Because, while it might sound cliche, it's completely true - your vibe attracts your tribe. The feel-good way in which you present yourself in your marketing will attract clients and customers you'll genuinely feel good about serving.

But how do you know what marketing strategy will feel good to you without the proverbial "throwing spaghetti at the wall to see what sticks?"

Well, you could continue wasting time with trying everything under the sun.

Or you could take a shortcut to marketing that feels good included right here, in this Report.

I’m going to guide you through...

- Important things to note about your Myers-Briggs Personality Type
- Where you find flow and power in your work
- What your best marketing strategy includes
- An example of what your best marketing strategy could look like
- What your worst marketing strategy includes (so you can stay away)
- Real-life entrepreneurs with your same personality type
- A short list of books I recommend for you
- A series of journal prompts to get you thinking about how to apply your Marketing Personality Type to your current business

MUCH better than throwing spaghetti at the wall, eh?

So, repeat after me:

I DON’T HAVE TO FEEL FAKE AND SALESY TO GROW MY BUSINESS. MARKETING CAN FEEL GOOD!

YES. Let’s dig in.

Oh, one more thing before we get started.

LET ME GIVE YOU A HEADS UP ON WHAT I TEND TO HEAR FROM OTHER ISFJS, LIKE YOU.

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ISFJ Defender

IMPORTANT THINGS TO NOTE ABOUT YOUR MYERS-BRIGGS PERSONALITY TYPE

Being a Defender, you are a part of the Sentinel tribe of personalities.

YOU ARE ORDER-DRIVEN. As a part of the Sentinel tribe, you tend to appreciate order, security, stability, and practicality.

TEAMWORK MAKES THE DREAM WORK. You are a natural cooperator, ready and willing to join the team, keep things in order, and get work done.

YOU MUST START WITH ORGANIZATION. You're willing to take on any task, no matter the size, as long as you can first get organized. Without clear organization and order, you quickly lose confidence and feel like you're doing a poor job.

YOU LOVE TEMPLATES. You often are drawn to how others are doing things so you can glean a useful template of action steps from them without reinventing the wheel.

Let's go a little deeper.

UNIQUE TO YOU AS A DEFENDER (ISFJ-A/T), ACCORDING TO 16PERSONALITIES, YOU TEND TO BE A "DEDICATED AND WARM PROTECTOR, ALWAYS READY TO DEFEND THEIR LOVED ONES."

YOU FIND FLOW when you are supporting someone in a high-touch, hands-on way, such as giving genuine advice or providing acts of needed service.

At your best, you're in direct contact with the one you're serving so you can be sure what you're doing is having the intended effect on them. Remove yourself too far from the personal contact and you'll lose flow and drive.

YOUR POWER is realized when the going gets tough and you get going, while others bow out. You won't back down from defending a person or a cause you care about even in the toughest situations.

Lean in, get serious, show up.

Your Best Marketing Strategy

WILL INCLUDE CREATING COMMUNITIES OF PEOPLE FOR THE PURPOSE OF SUPPORTING THEM AND ALLOWING THEM TO SUPPORT EACH OTHER.

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Example of an ISFJ's Marketing Strategy

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Your Worst Marketing Strategy

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Real-Life ISFJ Entrepreneurs

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Books I Recommend to ISFJs

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Keep Going!

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