



# The INFP Marketing Personality Type

## FULL REPORT

This Full Report holds the keys to  
your best marketing strategy.

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# Hey there!



Thank you for purchasing this resource. It's sparked so many ah-hah moments for others and I can't help but expect the same for you.

Hi, I'm Brit, the Creator of MarketingPersonalities.com. I'll be guiding you through this Report today and sharing my best insights on your specific Marketing Personality Type.

Before we dive right into the juicy intel contained in this resource, though, we have to take care of something.

See, at this point, you already know what your best marketing strategy includes based on your Marketing Personality Type. You found that on the MarketingPersonalities.com website. And this idea of matching your personality type to your best marketing strategy is attractive to you. Feeling good about your marketing strategy? Sign me up!

And now, having purchased your Full Report, I can guess you're curious to see if this could really work for you and your business. Could you really base your marketing strategy on what feels good for you and have it actually work??

It's a valid question. And I want to answer it right away, before we go any further.

Yes. YES! This will work for you.

# Here's why.

When your marketing strategy feels good for you to put into play, your audience notices that feel-good energy you're bringing to the table. Naturally, they want more of those positive vibes.

And when you consistently market yourself in a way that feels good and aligned to you, the right customers - your most ideal, most fun-to-work-with customers - naturally find you.

It's no longer a stress and strain and struggle to find the right people to work with. They find you!

Because, while it might sound cliché, it's completely true - your vibe attracts your tribe. The feel-good way in which you present yourself in your marketing will attract clients and customers you'll genuinely feel good about serving.

But how do you know what marketing strategy will feel good to you without the proverbial "throwing spaghetti at the wall to see what sticks?"

Well, you could continue wasting time with trying everything under the sun.

Or you could take a shortcut to marketing that feels good included right here, in this Report.

# I'm going to guide you through...

- Important things to note about your Myers-Briggs Personality Type
- Where you find flow and power in your work
- What your best marketing strategy includes
- An example of what your best marketing strategy could look like
- What your worst marketing strategy includes (so you can stay away)
- Real-life entrepreneurs with your same personality type
- A short list of books I recommend for you
- A series of journal prompts to get you thinking about how to apply your Marketing Personality Type to your current business

## MUCH better than throwing spaghetti at the wall, eh?

So, repeat after me:

**I DON'T HAVE TO FEEL FAKE AND SALESY TO GROW MY BUSINESS. MARKETING CAN FEEL GOOD!**

YES. Let's dig in.

# Oh, one more thing before we get started.

LET ME GIVE YOU A HEADS UP ON WHAT I TEND TO HEAR  
FROM OTHER INFPS, LIKE YOU.

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# INFP Mediator

## IMPORTANT THINGS TO NOTE ABOUT YOUR MYERS-BRIGGS PERSONALITY TYPE

Being a Mediator, you are a part of the Diplomat tribe of personalities.

**YOU ARE MISSION-DRIVEN.** As a part of the Diplomat tribe, you tend to be able to get behind any mission you truly believe in.

**SHARING IS CARING TO YOU.** You are a natural sharer of a message, in your own way. When you find something good, you're happy to and skilled at sharing it with others.

**YOU MUST START WITH WHY.** You're willing to try anything, as long as you can clearly identify the WHY behind it. Without a clear "why," you quickly lose interest and feel like you're wasting time.

**YOU LOVE TO DIG IN DEEPER.** You often feel like there is always more you could do, dive into, help out with, especially when time is limited.

# Let's go a little deeper.

UNIQUE TO YOU AS A MEDIATOR (INFP-A/T), ACCORDING TO 16 PERSONALITIES, YOU TEND TO BE "POETIC, KIND AND ALTRUISTIC, ALWAYS EAGER TO HELP A GOOD CAUSE."

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# Your Best Marketing Strategy

WILL INCLUDE PAIRING YOUR BUSINESS EFFORT WITH A CHARITY, RELIEF, OR GIVING BACK EFFORT.

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# Example of an INFP's Marketing Strategy

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# Your Worst Marketing Strategy

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# Real-Life INFP Entrepreneurs

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# Books I Recommend to INFPs

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# Prompts to Get You Started

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# Keep Going!

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